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Announces the Inaugural
CELEBRATE *BREAKING WEEK* ANNOUNCEMENT
A WEEK OF CELEBRATING THE DANCE OF BREAK DANCING ACROSS
THE WORLD

New York City, NY – June 17, 2023 – Breaking, or better known by the media as Break Dancing, has been added to the Paris 2024 Olympic Games and a group of Break Dancers (“Breakers”) are launching a way to annually celebrate the art within the sport, across the globe on October 1-7th, annually.

Breaking Week is about acknowledging the art form that originated in Bronx, New York, in the late 1970’s. Its height of popularity began in the early 1980’s, as commercial endeavors began to incorporate the dance into their messaging.

Breaking Week is a way to introduce our youth to a celebrated art form that is now recognized as an official Olympic Sport for Paris 2024. The Week will engage our youth, with a focus on healthy activities, the history of the dance, and introductory lessons.

Community organizations seeking to engage and launch their Breaking Week celebration will have access to the Breaking Week portal, which contains a turn-key curriculum to be executed at the grassroots level. The curriculum includes worksheets, historical information, and dance lessons. While this celebration is geared towards those new to the dance, the seasoned breaker is invited to join in and help.

“This is a great opportunity to celebrate the Hip Hop lifestyle around breaking while introducing a new sport to the next generation,” the members of the *Breaking Week* Committee.

About The *Breaking Week* Committee

The *Breaking Week* Committee is a group of breakers that formed a working group in 2022 in order to develop a way for the world to celebrate the dance while introducing the art form, and now sport, to the next generation. On June 17, 2023, 1-7pm EST, Yonkers, NY, where Battle of the Boroughs will be the official announcement location.

For more information about the Breaking Week, please visit: <https://www.breaking2business.com/breakingweek> or email the Breaking Working Group at ellen@ellenzavian.com or call 301-920-1622 (landline).